

## 1 Why isn't the event two days?

Winefest is the premier event on the Western Slope and has a large impact on the local economy. Between lodging, transportation, food & beverage, retail, recreation, and business services, Mountain Winefest has an estimated \$1.1 million in economic impact to the community each year.

With over 70% of festival attendees traveling from outside the Western Slope area, we strongly encourage guests to spend a portion of their Winefest weekend exploring Colorado's wine country. From Palisade's Sunday Farmer's Market to the numerous orchards, vineyards, tasting rooms, local restaurants, and more, we want our guests to soak in all that the Grand Valley has to offer.

Colorado Mountain Winefest is also made possible by a team of 350 volunteers who donate their time each year to make the festival happen. Many of the festival's participating wineries also travel from across the state to be in attendance. As a result, we've chosen to limit the Festival in the Park to one magnificent day each year.

## 2 Why aren't more tickets sold?

Like fine wine, we take pride in focusing on quality over quantity. We want Mountain Winefest to be a positive and satisfying experience for all of our guests. By limiting the number of event attendees, we are able to ensure a high quality experience for all festival attendees, volunteers, and participating wineries.

## 3 Why can't I bring my children or pets?

On September 21st, over 6,500 people will gather in Palisade to celebrate Colorado wine. With limitless wine samples being offered, we want to comply with state laws and guarantee that no underage consumption takes place at the festival or at any Winefest event.

With such a large amount of people attending the Festival in the Park, we also want to ensure the safety of all our guests. Service animals are allowed, however for safety reasons, no other pets are permitted.

## 4 Where does the money from Colorado Mountain Winefest go?

Colorado Mountain Winefest presented by Alpine Bank is the largest fundraiser for the Colorado Association for Viticulture & Enology (CAVE). CAVE is the only non-profit dedicated to Colorado's wine and grape growing industries. All event proceeds from Mountain Winefest go towards CAVE's annual VinCO Conference & Trade Show.

VinCO focuses on improving winemaking and grape growing in Colorado and brings together top experts in enology, viticulture and business. CAVE's purpose in hosting VinCO is to create a venue to discuss a variety of topics pertinent to Colorado's emerging wine region. The conference also offers educational seminars, support, and networking opportunities for Colorado's winemakers and grape growers. VinCO 2020 will take place January 20-23rd in Grand Junction, Colorado.

## 5 I didn't get a ticket to Winefest, what can I do?

If you're looking to purchase Winefest tickets, we recommend using **Lyte.com** (a secure ticket exchange website for sold out events). Event tickets are not refundable, however they are transferable.

Don't forget, Mountain Winefest also features additional events that take place over the long weekend. These include crowd favorites such as Wine, Dine & Paint, and new additions this year are the Town & Country Bus Tour and Stretch & Sip yoga class. These events sell out and tickets can be purchased at [coloradowinefest.com](http://coloradowinefest.com).

Since the festival has sold out for 5 years in a row and continues to grow in popularity, we always encourage guests to purchase their tickets early. Winefest tickets go on sale every year on Cyber Monday, so mark your calendars! Tickets for the 2020 Colorado Mountain Winefest will go on sale December 2, 2019.

Although Winefest only happens once a year, anytime is a great time for Colorado wine! Most Colorado wineries are open year-round (with the exception of holidays). Grab your fellow wine-lovers and plan your own Winefest weekend at your nearest tasting room.