



WINEFEST MEDIA FACT SHEET

September 21, 2024

Riverbend Park • Palisade, Colorado

10:30am - 5:00pm









EVENT OVERVIEW

Colorado Mountain Winefest presented by Fisher’s Liquor Barn is the largest wine festival in the state. The Festival in the Park takes place annually during the third weekend of September and draws thousands of attendees from across the globe. In 2017, the festival was named the Best Wine Festival in the Nation by USA Today!

Mountain Winefest is also the largest fundraiser for CAVE, the Colorado Association for Viticulture & Enology (CAVE). CAVE is the only non-profit dedicated to Colorado’s wine and grape growing industry. All event proceeds go towards CAVE’s annual VinCO Conference & Trade Show, which focuses on improving and grape growing in Colorado.

EVENT HIGHLIGHTS

-  50 Participating Wineries
-  50 Participating Sponsors & Exhibitors
-  Live Music featuring Dotsero & Tony Rosario
-  Chef Demos and Educational Seminars
-  Ice Carving & Ice Luge
-  Grape Stomp

MOUNTAIN WINEFEST FACTS

- Winefest is celebrating its 33rd Anniversary
- The Festival in the Park takes place Saturday, September 21st from 10:30am - 5:00pm in Riverbend Park in Palisade, CO
- There are 50 Colorado Wineries offering unlimited sips during Winefest this year
- Over 350 volunteers assist with Colorado Mountain Winefest each year
- Colorado Wine Week takes place September 16th - 22nd throughout Colorado. Wine enthusiasts from across the state can take part in dozens of wine-themed events!
- Join the Colorado Wine Week Photo Challenge for a chance to win tickets to the 2025 Festival

More than 85% of the grapes grown in Colorado come from the Western Slope

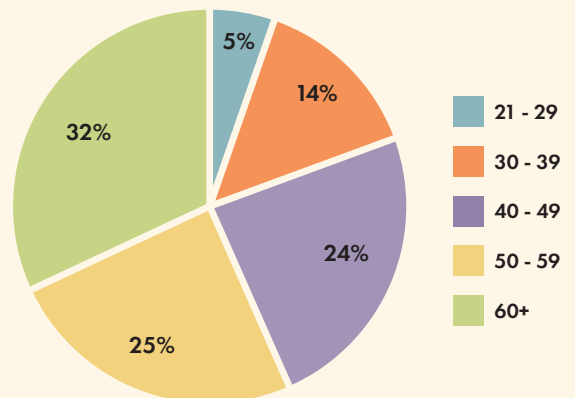
- There are over 170 wineries in the state of Colorado
- Over 1,000 acres of grapes are grown throughout the state

ATTENDANCE & ECONOMIC IMPACT

Colorado Mountain Winefest is attended by people from all over the world. In 2023, the festival had over 5,500 attendees who traveled from over 40 states and five countries. The majority of visitors traveled from Colorado’s Front Range area, Utah, Texas, California, Kansas, Wyoming, and Arizona.

The Grand Junction Visitor & Convention Bureau reported that Winefest brought in an economic impact of \$1.1 million during the weekend of the festival. Mountain Winefest is frequently a sold-out event and is a premier event in the Grand Valley.

AGE OF FESTIVAL ATTENDEES



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SAVE THE DATE

34th Annual Colorado Mountain Winefest
September 20th, 2025



facebook.com/COwinefest



[@Colorado_Winefest](https://instagram.com/Colorado_Winefest)



[@COwinefest](https://twitter.com/COwinefest)



For more information about Mountain Winefest:
ColoradoWinefest.com



COLORADO ASSOCIATION FOR
VITICULTURE & ENOLOGY

For more information about CAVE:
WineColorado.com

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COLORADO WINE WEEK SCHEDULE

Sunday, September 15th

Wine Week Kickoff Party with Aspen Peak Cellars

September 16th - 22nd

10% Discount at Palisade Cycle & Shuttle
Wine Week Photo Challenge

Monday, September 16th

Vintage Wine Tasting with Colorado Cellars
Sensory Analysis Workshop at Whitewater Hill Vineyards
Sip & Paint at Vines 79

Tuesday, September 17th

Vintage Wine Tasting with Colorado Cellars
Sip & Stitch at Whitewater Hill Vineyards
3rd Annual Murder Mystery & Wine Tasting Event - A Game of Crowns

Wednesday, September 18th

Vintage Wine Tasting with Colorado Cellars
Wine & Chocolate Pairing at Whitewater Hill Vineyards
Grape Stomp at Buckel Family Wine
3rd Annual Murder Mystery & Wine Tasting Event - A Game of Crowns
Colorado Wine Week Dinner Celebration with Stoney Mesa Winery

Thursday, September 19th

Vintage Wine Tasting with Colorado Cellars
Wine & Charcuterie at Whitewater Hill Vineyards
Palisade Dinner Experience with Maison La Belle Vie
Dine in the Vines with Carboy Winery
Winemaker Dinner at Vines 79
Italian Family Style Dinner at Mafia Princess Wines
Wine & Cheese Pairing with Shiras Winery
Sinners & Saints at Restoration Vineyards

Friday, September 20th

Free Sunset Concert with Avant Vineyards
A Toast to the Harvest with Shiras Winery
Winemaker & Vineyard Manager Dinner at Maison La Belle Vie
Chocolate & Wine Tasting

Saturday, September 21st

Colorado Mountain Winefest presented by Fisher's Liquor Barn
Band in the Barrel Music Series at Restoration Vineyards
Winefest After Party with Sauvage Spectrum

Sunday, September 22nd

Open House with Avant Vineyards
Colorado Mini Wine Fest at The Ordinary Fellow